

The platform belongs to those who work on it!

Co-designing worker-centric task distribution models

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- **Increasing relevance** of platforms to mediate day-to-day work
- Crowdsourcing platforms (e.g Amazon Mechanical Turk) **“taskify” work**
- Allocation is typically **First-Come, First-Served**

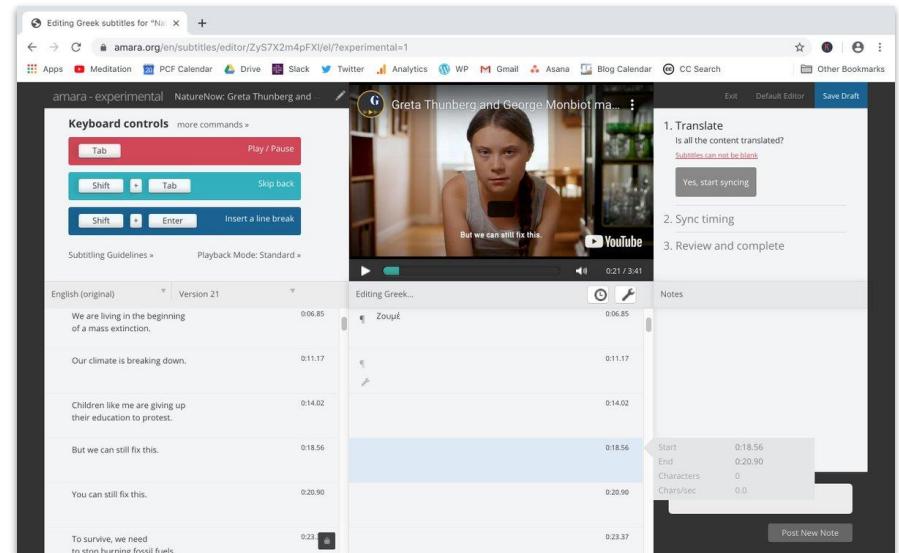


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Can we identify alternative models for the distribution of tasks in crowdsourcing that consider the needs of the workers?



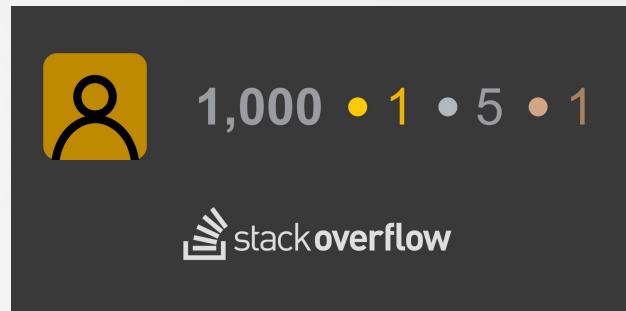
- A **crowdsourcing** platform for collaborative creation of **subtitles**.
- Inspired by **cooperative** and **commoning** practices



1. Round-Robin



2. Reputation-based



3. Content-Based



Thanks 😊



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